



# Dr. Amiya Prasad

Leading cosmetic surgeon Dr. Amiya Prasad utilizes new techniques such as the Smartlift Quick Recovery Facelift to help his patients achieve natural looking results

**W**hile technical skill cannot be underappreciated, there is more to being a successful cosmetic surgeon than medical knowledge alone. Creativity and vision are also crucial when it comes to mastering the fine art of cosmetic surgery. For Dr. Amiya Prasad, it is his natural artistic ability that truly sets him apart when it comes to enhancing and rejuvenating his clients' appearances. "I've been an artist since I was young, and have always continued taking drawing classes and pursuing art independently," Prasad says. "I find a lot of satisfaction in cosmetic surgery because it is both technically demanding and challenging creatively."

He specializes in facial cosmetic surgery with particular emphasis on eyelid rejuvenation and face lifting. By offering his clients the latest in new technical procedures, he is able to provide optimal results while minimizing the risk of surgery and allowing for a quicker recovery time.

One procedure he has pioneered is the Smartlift Quick Recovery approach to eye and face rejuvenation. This method is performed under local anesthesia with intravenous sedation as needed. Since the facial muscles maintain their normal tone throughout the procedure, this approach allows for a much more natural looking result. Prasad's patients are comfortable and relaxed during the procedure and wake up feeling refreshed. "It's not one single formulaic approach,"

## Skillful Subtlety

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Prasad also points out that most of his patients come from a generation that has taken care of themselves in every way possible but, despite ample vacation, rest and exercise, simply cannot fight the natural aging process. "The way they look is not consistent with how they feel," he says. Fortunately, recent trends have veered away from the exaggerated features popular during the '80s and come to focus on more natural-looking cosmetic enhancements. Now, top cosmetic surgeons like Prasad are sculpting patients' faces to make them look younger and brighter, as opposed to taut and stretched. "It's the artistic side in me that needs to meet the challenge of always delivering natural results," he says.

In fact, Prasad's philosophy is that no one should ever compliment you on your cosmetic surgery because they should never be able to tell that you had it. He focuses on techniques that enhance and preserve the fundamental beauty of each person.

he explains of the Smartlift technique. "Instead, it's based on the idea of preserving the balance and natural shape of the face." Prasad has utilized his considerable experience in facial plastic surgery to develop the Smartlift system, which takes an individual's age, sex, ethnic background and skin condition into account in order to provide the most natural looking results. The Smartlift Quick Recovery approach ensures that patients receive a properly performed, long-lasting facelift with minimal interruption in their lifestyle.

As a well-known expert in the field, Prasad's practice has drawn patients from around the world, and his courteous and discreet staff is readily available to make concierge and accommodation arrangements for clients. The private, boutique-style atmosphere of his office allows patients to feel at ease. Above all, Prasad's keen aesthetic sensitivity and adroit skills ensure that patients leave his office looking as youthful as they feel. ♦

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